Card Sort

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| Participant Observation | Naturalistic Observation | Library Research |
| Questionnaires | Experiments | Interviews |
| Case Studies |  |  |
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| A researcher has a conversation with someone about an object in their house that is important to them. | A researcher predicts that the presence of food will positively affect the way people interact with each other. She records group interactions with and without food in a laboratory setting. | To learn how young families navigate, use, and decorate small apartments, a researcher observes how one family interacts with their space and has several prolonged discussions with them.  |
| A researcher writes ten questions asking for opinions of a town’s political leaders, and sends them to each person in the town.  | A researcher observes the daily conditions for workers at a car manufacturing plant, but does not involve himself in their lives. | A researcher immerses herself into a religious community, attending church services and getting to know other members.  |
| A researcher studies a first-hand report about the way a small farming town uses computers. She uses that report as well as journal articles to develop her own argument. |  |  |