PSA Rubric

| Category | 4 | 3 | 2 | 1 |
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| Problems Identified | Students clearly and accurately identify the type of problem that can affect consumers. | Students identify one problem that can affect consumers. The problem as written could be more clear or concise. | Students identify one problem of identity theft or fraud that can affect the consumer, but it is confusing. | Students do not identify a problem of identity theft or fraud that can affect the consumer. |
| Solutions Identified | Students identify 5 reasonable, insightful solutions or strategies to discourage online identity theft or fraud. | Students identify 4 reasonable, insightful solutions or strategies to discourage identity theft or fraud. | Students identify at least 3 reasonable, insightful solutions or strategies to discourage identity theft or fraud. | Students identify fewer than 2 reasonable, insightful solutions or strategies to discourage identity theft or fraud. |
| Visuals, Text, and/or Audio | Students produce interesting visuals and informational text that more than adequately address the issue. | Students produce interesting visuals and information (text or audio) that address the issue. | Students produce some visuals and information (text or audio) but have not addressed all the issues. | Students produce visuals or information (text or audio), but their presentation does not address the issue. |
| Overall Product | Students create an overall original, accurate, and interesting product that adequately addresses the issue. | Students create an accurate product that adequately addresses the issue. | Students create an accurate product, but it does not adequately address the issue. | The product is not accurate. |
| Sources | Three Internet sources are properly cited on the poster or turned in as part of the assignment  | Two Internet sources are properly cited and turned into the teacher. | All Internet sources are listed but not properly cited. | Internet sources are not included in the assignment. |