

PSA POSTER PROJECT

Student Name(s): _____

Teacher: _____

	5	4	3	2
The Guiding Question	The poster clearly addresses the guiding question: <i>How does gambling impact people and society?</i>	The poster somewhat addresses the question: <i>How does gambling impact people and society?</i>	The poster only addresses one element of the guiding question.	The guiding question is not addressed in the information on the poster.
Quality of Information	The poster explains the issues of gambling as well as additional information about gambling addiction.	The issues of gambling are included on the poster, but the information is not in-depth.	All but one of the required elements of information are included on the poster.	The issues of gambling are not apparent on the poster. Information is vague or unclear. More is needed.
Content and Accuracy	At least six accurate facts (pros and cons of gambling) are on the poster.	At least five accurate facts are displayed on the poster.	Three to four accurate facts are displayed on the poster.	Less than three accurate facts are displayed on the poster.
Grammar	There are no grammatical mistakes on the poster. All spelling is correct.	There is one grammatical mistake on the poster.	There are two grammatical mistakes on the poster.	There are more than two grammatical mistakes on the poster.
Graphics and Relevance	All graphics or images are relevant and make it the topic easier to understand. All graphics borrowed from the Internet are cited.	All graphics are relevant and most make the topic easier to understand. All graphics borrowed from the Internet are cited.	All graphics relate to the topic. Most borrowed graphics from the Internet have a citation.	Graphics do not relate to the topic, or several borrowed graphics do not have a source citation.
Group Work	During the making of the poster, discussion was cooperative and productive. Group members all participated in creating the poster.	During the making of the poster, discussion was cooperative and productive most of the time (but not all the time).	During the making of the poster, one student did not complete tasks or was uncooperative.	During the making of the poster, more than one student did not complete a task or was unclear.

A = 27-30 points | B = 24-26 points | C = 21-23 points | D = 18-20 points | F = below 17 points

Score: _____