

Attachments

- [3-2-1 Strategy—Embedded Literacy.docx](#)
- [ELA Reading—Embedded Literacy.docx](#)
- [Electives Reading—Embedded Literacy.docx](#)
- [Facilitator Video Resource Guide—Embedded Literacy.docx](#)
- [Instructional Strategies Reflection Notesheet-Embedded Literacy.docx](#)
- [Mathematics Reading—Embedded Literacy.docx](#)
- [Presentation Slides—Embedded Literacy.pptx](#)
- [Science Reading—Embedded Literacy.docx](#)
- [Social Studies Reading—Embedded Literacy.docx](#)
- [Tweet Up Strategy—Embedded Literacy.docx](#)

Materials

- Presentation Slides (attached)
- Instructional Strategies Reflection Notesheet handout (attached, one per participant)
- 3-2-1 Strategy handout (attached, one copy for every two participants to be cut in half)
- Facilitator Video Resource Guide (attached, one per facilitator)
- Content area (ELA, electives, math, social studies, science) readings (attached, one per participant for their subject)
- Printed infographic (link found on slide 19 of the attached Presentation Slides)
- Tweet Up Strategy handout (attached, one copy for every two participants to be cut in half)
- internet-connected device (for viewing videos linked in the presentation slides)
- Chart tablet paper
- Highlighters
- Pens or pencils
- Sticky (Post-It™?) notes
- Tape (for Tweet Up strategy birds)

Engage

Facilitator's Note: Preparation For The Pd

Prior to the professional development activity, choose two (or possibly three) of the six videos available in the slide presentation. A **Facilitator Video Resource Guide** can be found in the attachments that provides a short summary of each video. Check that all internet links to the chosen videos are accessible. On a whiteboard or on chart tablet paper, create a [Sticky Bars](#) strategy graph template with the words of Reading, Listening, Speaking, and Writing spaced apart evenly on the horizontal axis. Hang up chart tablet paper around the room with the following headings: ELA, Math, Science, Social Studies, and Electives. Print all handouts necessary for the session. Depending on the makeup of your participants, print readings specific to their subject area(s). Ensure that the meeting space is suitable for small group discussions.

Use the attached **Presentation Slides** to guide the session. Introduce presenters to the audience and begin with slide two, outlining the expected outcomes. Explain that today's presentation offers a variety of instructional strategies and ideas that can be implemented in the classroom. These strategies and ideas are specific to these content areas: ELA, math, science, social studies, and electives.

Display **slide three**, offering a working definition of content-specific literacy. What do we mean by this term? It refers to the ability of students to read complex text within the discipline and comprehend it, listen and learn from others, speak and elaborate about topics and ideas, and write critically about discipline-related topics. Ask participants: would students be performing higher-order thinking skills if they could perform these tasks effectively? (All of these elements do require students to demonstrate higher-order thinking.)

Display slide four. Pass out a sticky note to every participant. Introduce the [Sticky Bars](#) strategy and call attention to the graph that you created during the preparation for this presentation. Ask each participant to write their name and content area on their sticky note, and jot down a student activity in their class that requires one of the literacy elements shown across the bottom of the graph: Reading, Listening, Speaking, and Writing. Invite participants to place their sticky note in the column that corresponds to one of the skills on the graph.

After everyone has placed their sticky notes on the bar, ask participants to make a general statement or summary statement about the sticky bar graph distribution as a whole.

Sample Responses:

As an example, depending on the graph distribution, participants may say, *"Most of us as educators think reading critically is most important from our sticky bar results,"* or *"We as educators believe that all of these elements are useful in the classroom because we have sticky notes equally distributed in every component."*

After this discussion, pull off the representative sticky notes from each category, read the participant's name, find them in the group, and read aloud the student activity. Ask the participant for any needed clarification or further explanation based upon the activity description. Continue until you have addressed a variety of literacy-related activities from all four columns of sticky notes.

Explore

Inform participants that we will continue to explore literacy approaches today for their content. To do this, we will start by watching two videos from different content areas. Display slide five and pass out the attached [3-2-1](#) strategy handout to all participants.

Facilitator's Note: Multiple Video Choices

The attachments contain a video guide summarizing each video (including approximate running time) and providing its URL link. Prior to the presentation, choose two videos from very different disciplines. Your choice might be dependent upon the grade level and the content that participants teach. All six videos are linked in slides **six** through **twelve**. You may choose to hide the slides for videos that you will not be showing.

Instruct participants that as they watch each video, they are to jot down three possible literacy approaches that the teacher in the video uses, two possible applications for their content, and one obstacle that might need to be overcome. Pause after each video to display slide 13, and let participants share their information with their table group using the 3-2-1 activity as the guide for discussion.

After all of the videos have been reviewed and feedback shared within groups, call on groups or participants to share out at least one element of literacy and how it was used in the video classroom and something that they might try in their own classroom, and an obstacle to overcome. Ask if any of the groups observed an obstacle that **could not** be overcome. Ask the entire group if they have any thoughts on how to meet that challenge.

Pass out the attached **Instructional Strategies Reflection Notesheet**. Move to slide 14. Ask participants to reflect upon the strategies used in this presentation so far—Sticky Bars and 3-2-1. Also, ask participants to reflect on the literacy approaches they observed in the video and choose one that might be usable or applicable for their content. Allow time for table groups or partners to discuss how they might implement these strategies in their content area. (Have participants hang onto their strategies reflection notesheet—they will complete their reflections later in the session.)

Explain

Tell participants they will take a closer look at content-specific literacy through the lens of their own discipline. Display slide 15. Have participants split into groups using a modified [jigsaw](#) strategy. Ask participants to move to one of the chart tablet posters—ELA, math, science, social studies, and electives—that represents the generic title of their discipline. At each content station, have an appropriate number of the attached **content-specific readings** available, along with pens and highlighters. Each group will read the text that is specific to their content area, becoming "experts" on embedded literacy for their discipline.

Facilitator's Note: Adjusting For Small Groups And Different Content

If you have a small group of participants, consider asking them to join tables with departmental or similar-content peers. If a participant's particular content area is not represented, suggest that they choose a discipline that they THINK might have similar content needs as their own.

As they are reading their section, ask participants to use a close reading strategy called [Cus and Discuss](#). This activity is explained on slide 16. Allow time for participants to read the article and discuss with similar-content peers what they circled, underlined, and starred.

Facilitator's Note: Alternative Close Reading Strategy

An alternative close reading strategy, [Why-lighting](#), is explained on slide 17. You have the option of using this close reading strategy instead of CUS and Discuss. Emergent readers often highlight too much in a reading. In Why-lighting, they jot in the margins why they highlighted specific parts in order to bolster their reasoning. Currently, slide 17 is hidden, but you can choose to show this slide instead of the CUS and Discuss slide if you determine that the Why-lighting strategy is preferable.

Once you believe content peers have had time to discuss the article, display slide 18. Each group will use a [Window Notes](#) strategy to demonstrate a consensus they've come to about their reading. Have each group fold a piece of chart tablet paper into four quadrants. Next, invite participants to write bullet points in three of the four "windows" to address the four questions on the slide. Tell groups that they will create a visual representation of what they read in the fourth window.

Extend

Ask participants to find a partner that they have not worked with previously today. Once in partners, hand out the "[Data Never Sleeps](#)" infographic. A link to the infographic is found in the Materials section above, and on slide 19. If the participant numbers are large, have partners "pair square" or combine to make a group of four. Ask the group, "How many of you are in a discipline where students need to read charts and graphs?" Display slide 19. Allow time for groups to discuss the question on the slide. If your group is large enough, ask partners to pair with another set of partners. Display slide 20. Introduce the [Tweet Up](#) strategy and ask participants to write a tweet about a teacher's responsibility in a data-abundant world. Have partners or groups place them on a tweet bird in the Tweet Up Strategy handout (found in attachments). Invite participants to share out their tweets and hashtag with the other participants.

Facilitator's Note: Time Factor Or Tech Option

If time is an issue, partners or groups can simply share out their tweets but not actually write them on the tweet bird handouts. You may also introduce a tech option by having participants add their tweets to a [Mentimeter](#) board or [Padlet](#) so they can be quickly compared and discussed.

After the Tweet Up activity, move to **slide 21**. Referring back to the Instructional Strategies Reflection Notesheet, allow time for participants to continue filling out details about how the additional strategies might be applied to their classes.

Evaluate

The last slide, slide 22, is a short evaluation of the session in the form of an [Exit Ticket](#) strategy. Remind participants of the research rationale by Chavin and Theodore that was cited at the start of the session. Ask participants to consider how they will respond to these critical elements of literacy in their own classroom by choosing one of these questions shown and responding with a literacy approach they will use or currently use. Ask participants to record their response on a sticky note. Then, have them place the sticky notes on a section of whiteboard or the wall. If time permits, read a sample of the sticky notes.

Slide 23 is the online evaluation for GEAR UP participating schools. A QR code or link is needed for GEAR UP participants to complete the evaluation.

On **slide 24**, Introduce (or remind) participants that more instructional strategies may be found at no cost in the LEARN website repository.

Follow-up Activities

A possible follow-up activity would be for participants to regroup to discuss how they are using the literacy strategies presented in this session and reflect on their ease of use, efficacy, obstacles, etc.

Research Rationale

Content-specific literacy is the ability for students to: 1) read and understand complex content-specific text, 2) listen and learn from others, 3) speak and elaborate about content topics or ideas, 4) write critically about content-related topics (Chauvin & Theodore, 2015). Content-specific teachers are not expected to become reading and writing teachers nor replace their ELA colleagues in the classroom. Rather, all disciplines can and should emphasize the reading and writing practices that are specific to their disciplines (Urquhart & Frazee, 2012). When educators teach content-specific literacy skills, they merge foundational literacy practices with content-rich resources and academic vocabulary (Wendt, 2013).

Resources

- Chauvin, R., Theodore, K. (2015). Teaching content-area literacy and disciplinary literacy. SEDL insights. American institutes for research. Retrieved from: <http://www.sedl.org/insights>
- Data never sleeps 6.0: how much data is generated every minute? (2018). [Infographic]. Social media today. Retrieved from <https://www.socialmediatoday.com/news/how-much-data-is-generated-every-minute-infographic-1/525692/>
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- Seixas, P. (2016) The historical thinking project [website]. Promoting critical historical literacy for the 21st century. Historical thinking concepts. Retrieved from: <http://historicalthinking.ca/historical-thinking-concepts>
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- Urquhart, V., Frazee, D. (2012). Teaching reading in the content area: If not me then who? Alexandria, VA: ASCD.
- Wendt, J.L. (2013). Combating the crisis in adolescent literacy: Exploring literacy in the secondary classroom. American secondary education 41(2). 38-48.
- Wexler, J., Vaughn, S., & Roberts, G. (2010). The efficacy of repeated reading and wide reading practice for high school students with severe reading disabilities. Learning disabilities research & practice, 25(1), 2-10.