

Rubrics: Traditional vs Authentic

Table 1. Traditional vs. Authentic Assessment Methods

Traditional Assessment	Authentic Assessment
Generally relies on forced-choice, written measures	Promotes integration of various written and performance measures
Relies on proxy measures of student learning to represent target skills	Relies on direct measures of target skills
Encourages memorization of correct answers	Encourages divergent thinking in generating possible answers
Goal is to measure acquisition of knowledge	Goal is to enhance development of meaningful skills
Curriculum directs assessment	Assessment directs curriculum
Emphasis on developing a body of knowledge	Emphasis on ensuring proficiency at real-world tasks
Promotes “what” knowledge	Promotes “how” knowledge
Provides a one-time snapshot of student understanding	Provides an examination of learning over time
Emphasizes competition	Emphasizes cooperation
Targets simplistic skills or tasks in a concrete, singular fashion	Prepares students for ambiguities and exceptions that are found in realistic problem settings
Priority on summative outcomes or product	Priority on the learning sequence or process

Note: Reprinted from Lombardi, M. M. (2008, January). *Making the grade: The role of assessment in authentic learning (ELI Paper 1: 2008, p. 6)*. Retrieved from <https://library.educause.edu/~media/files/library/2008/1/eli3019-pdf.pdf>. Copyright 2008 by Educause. For educational use.